HYPE

We are going to get closer to convenient mass adoption through our DEX which
is a genuine decentralized cryptocurrency trading platform

Establishment of decentralized service for DEX
service and new protocol platform for Dapp service

from 2020

Finding direction in DEX.

The virtual asset market has been growing rapidly, but it was the exchange market that actually grew. In particular, in the case of the NFT market, only large exchanges such as Opensea have grown. Most of the exchange systems currently in operation are precisely in violation of the spirit of Blockchain Cryptocurrency of decentralization. While all transactions are managed on the distributed ledger, transactions between actual users are managed, monitored, and even blocked by a centralized exchange.

HYPE DEX is a project to build a truly decentralized trading system. We want to build a distributed system in which transactions are managed and operated only by the market, rather than by someone's manipulation.
In addition, the service configuration is different from the existing DEX Swap services. Various swap-type DEXs such as Sushi, Uni, and YAM have come out, but it is difficult to say successful operation due to the difficult-to-use UI structure, high fees, and frequent hacking attacks.

HYPE will bring a new trend to this market, and it will become a symbiotic service where everyone can coexist by building additional services that centralized exchanges cannot do.

HYPE

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HYPE

Service Introduction

HYPE is a decentralized transaction gateway service designed to make trading of virtual assets universal and easy for anyone to use. We want to build a service that provides optimal user convenience by simplifying complex deposit/withdrawal methods and transaction methods.

Supreme Finance Goal "

HYPE

Success is not the end ; Failure is not fatal. It counts the courage to continue.

We would like to start the DEX Mission Project with a new challenge. The mission we set is focused on how to provide more challenging and powerful access and rewards to customers in various Crypto markets.

Everyone claims DEX, that is, a decentralized trading system, but it is difficult to know whether customers' deposits/withdrawals are made quickly and accurately, whether compensation is appropriate, and whether the investment target is safe, and whether the transaction is smooth.

The HYPE Project dares to declare. We will open an innovative system that can provide an optimal environment by building a system for drastic structural innovation and growth with customers. Please do not compare the existing general SWAP trading system with the current DEX. True to its name, the HYPE Project will take on a realizable challenge that can HIGH-RETURN to customers.

HYPE DEX opened HYPE as the first token. HYPE means to climb the highest. This HYPE is a first-stage rocket for launching customer profits into space. With the opening of the DEX, a bold reward booster will be installed in HYPE Staking for about 90 days. And after those 90 days, it will provide various benefits to participate in the new trading system.
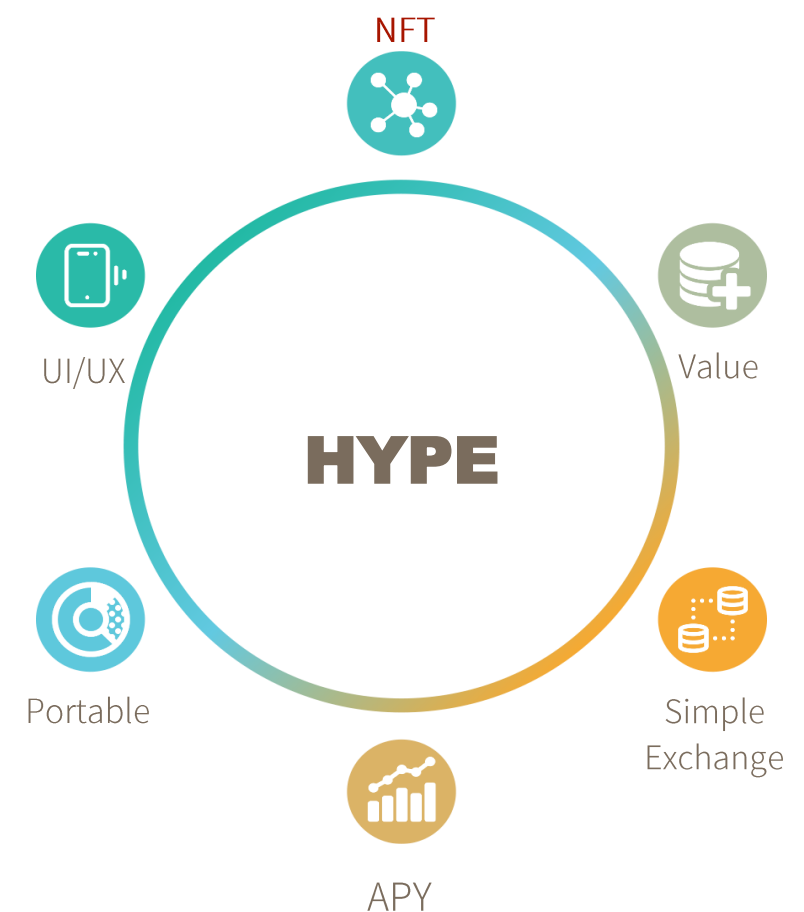
Everyone sweetly whispers Low Risk – High Return, but we will not make such a promise. We also have risks. However, we will only focus on high return with the maximum risk we can afford. And we will run until we settle in this huge virtual asset market with our customer service.

Our Mission

Our purpose is to bring reliable service through stable transactions to our customers.
For that, HYPE has several purposes.

- Services are available with minimal control.
- We want to build a new UIUX for customer convenience.
- Entry/exit by customers should be immediately available without restrictions.
- Staking service is supported to maximize customer return, and transactions can be made during staking service.
- Exchanges between virtual assets are quick and easy.
- All policy decisions are made by Vote within the DEX.

Our Vision

✓ **Accessibility that anyone can easily access**

✓ **Provides ease of use through stable transactions**

✓ **NFT A trading platform that can also be linked with NFT assets**

We would like to open a new platform so that customers, not large institutions, can directly manage their assets. And through this, we build a stable asset trading and management service in the virtual asset market. That is HYPE's vision for a new customer service.

Blockchain is an important tool shaping the future of virtual asset trading. In particular, transaction services using virtual assets are the biggest topic in the new virtual asset market. Until the day that all digital assets are traded safely and freely in the decentralized financial market, we will continue to upgrade and create services for our customers.

Market Status(UNI)

Uniswap (UNI) has become the most comfortable pick because it generally meets the three criteria presented in the first article, and at the same time the price drop from the peak is large. The three criteria are summarized as follows.

1. Steadily expanding users without being sensitive to trends.
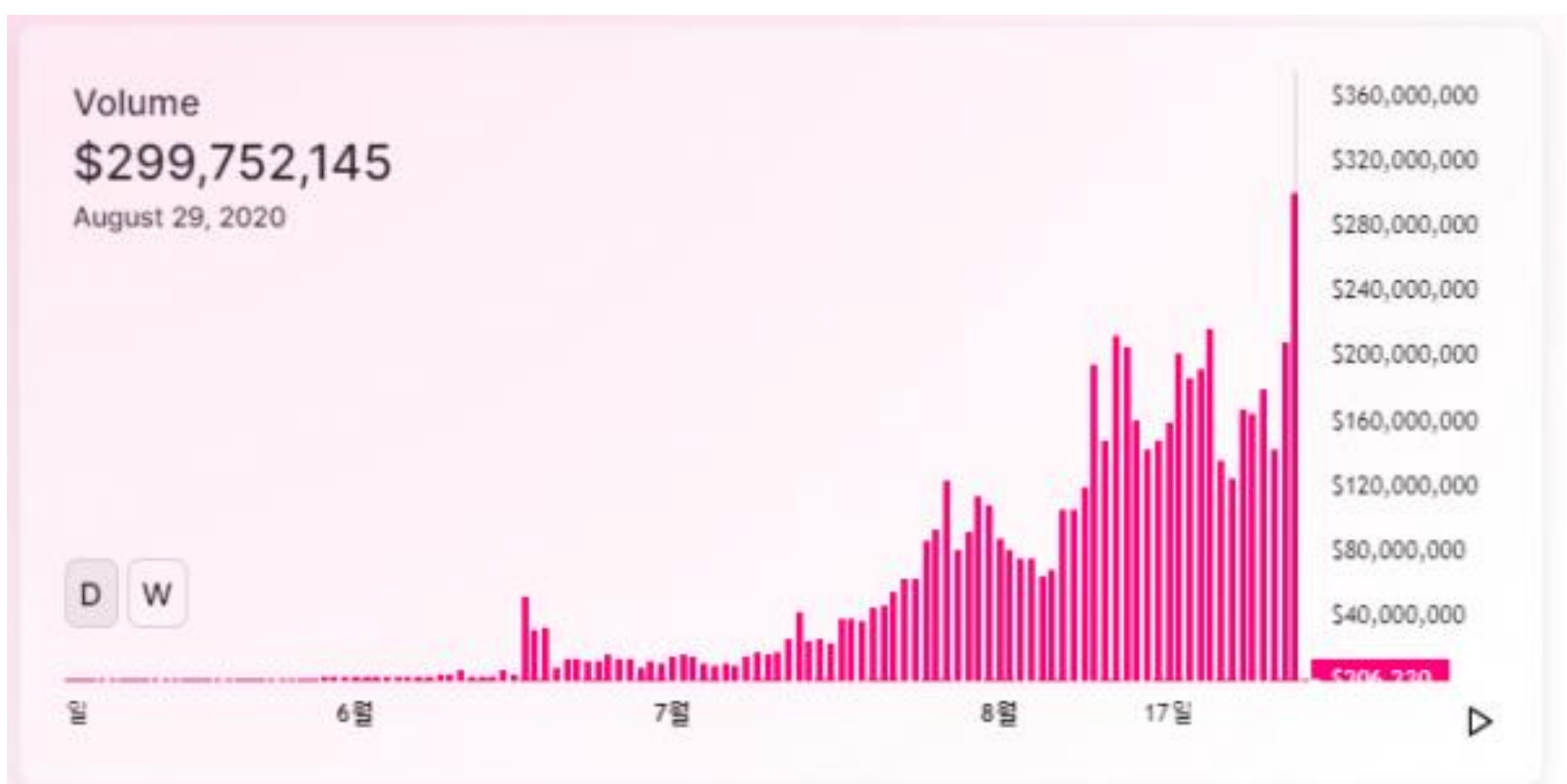 UNISWAP has remained the world's largest DEX since its launch in 2020. Due to the nature of AMM, where abundant liquidity is the key, economies of scale are continuously improved, and it is a powerful service that maintains dominance and user size.

2. We have a business sales model.
While there is not a lot of objection to paid services on the sharing economy ethos unique to the crypto industry, it has created an atmosphere where transaction fees are tolerated. UNISWAP charges a transaction fee of 0.3%, and records record sales of $1.5B and $540.7M for the year of 2021 and the first half of 2022, respectively.

3. We have the toquenomics to enjoy the growth of the protocol.
 Despite the large-scale sales, 100% of the transaction fee is distributed to LPs, so there is no operating profit. However, a 'fee switch' proposal in which protocol treasury can collect 1/6 of the fee has recently been passed, and this is currently being piloted.

Volume
$299,752,145
August 29, 2020

$360,000,000
$320,000,000
$280,000,000
$240,000,000
$200,000,000
$160,000,000
$120,000,000
$80,000,000
$40,000,000

D W

일   6월   7월   8월   17일

UNISWAP trading volume screenshot

Market Status(DEX)

The weekly trading volume of the decentralized exchange (DEX) UNISWAP has exceeded $10 billion. It is worth more than 11 trillion won in Korean Won. According to a tweet posted by UNISWAP Chief Executive Officer Hayden Adams on the 20th (local time), UNISWAP's weekly trading volume was $10.1 billion, up 25.7% from the previous week. If weekly trading volume continues to remain at a similar level, it has the potential to reach $500 billion in annual trading volume. Cryptocurrency data provider Coingecko estimates 24-hour trading volume at $1.9 billion.

UNISWAP is a decentralized exchange protocol built on the Ethereum network. By introducing the concept of a "liquidity pool" in which users create a pool of cryptocurrency pairs they want and obtain a transaction fee, it compensated for the chronic liquidity supply problem of decentralized exchanges. In particular, it gained popularity by Airdorp 400 units of its own governance token UNISWAP (UNI) in a wallet that has used the UNISWAP exchange at least once in September last year.

Due to the DeFi craze that started in the middle of last year, UNISWAP transaction volume is rapidly increasing. In February, the cumulative trading volume exceeded 100 billion dollars. UNI prices are also skyrocketing. As of 10:44 am on the 21st, the price of UNI is 32.15 dollars as of Coinmarketcap. It is up 701% compared to 7 months ago. Pancakeswap and MDEX, which are considered to be representative decentralized exchanges along with UNISWAP, also showed that their 24-hour trading volume exceeded 3 billion dollars.

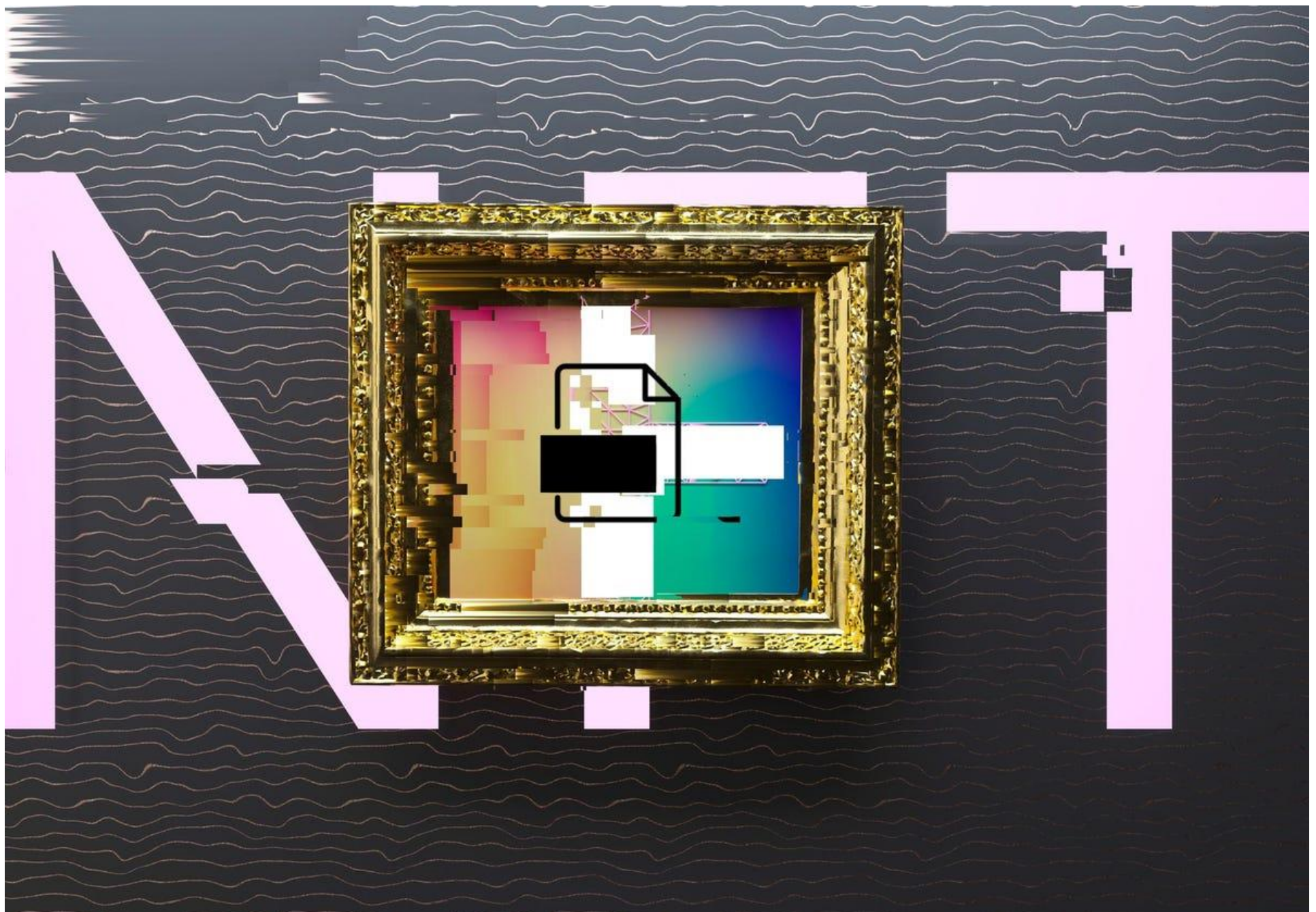MONTHLY DEX TRADING VOLUME INCREASED IN MAY BY 17%

Market Status(NFT)

NFT (Non-Fungible Token) technology, which gives scarce value to content, has recently been actively used as a means of creating added value in various industries. In particular, the value of digital content, which was opaque through NFT, is being re-evaluated, and the related transaction market is rapidly expanding as ownership transfer becomes easier.

According to Nonfungible.com, a nonfungible token (NFT) specialized analysis site, the global NFT transaction amount in the second quarter of 2021 was $7.54 billion (about 8.81 trillion won), a 35-fold increase compared to the same period. previous year period. This is a 1.5-fold increase from the previous quarter, and the term 'storm growth' is appropriate.

NFT's translation is 'non-fungible token'. Here, token is interpreted similarly to 'digital token', and non-fungible token means that information of a specific thing is recorded so that a copy cannot exist. Therefore, NFTs are currently mainly used to record and prove ownership of things, and even products that can be reproduced are attracting attention in that they can be easily identified by connecting NFTs.
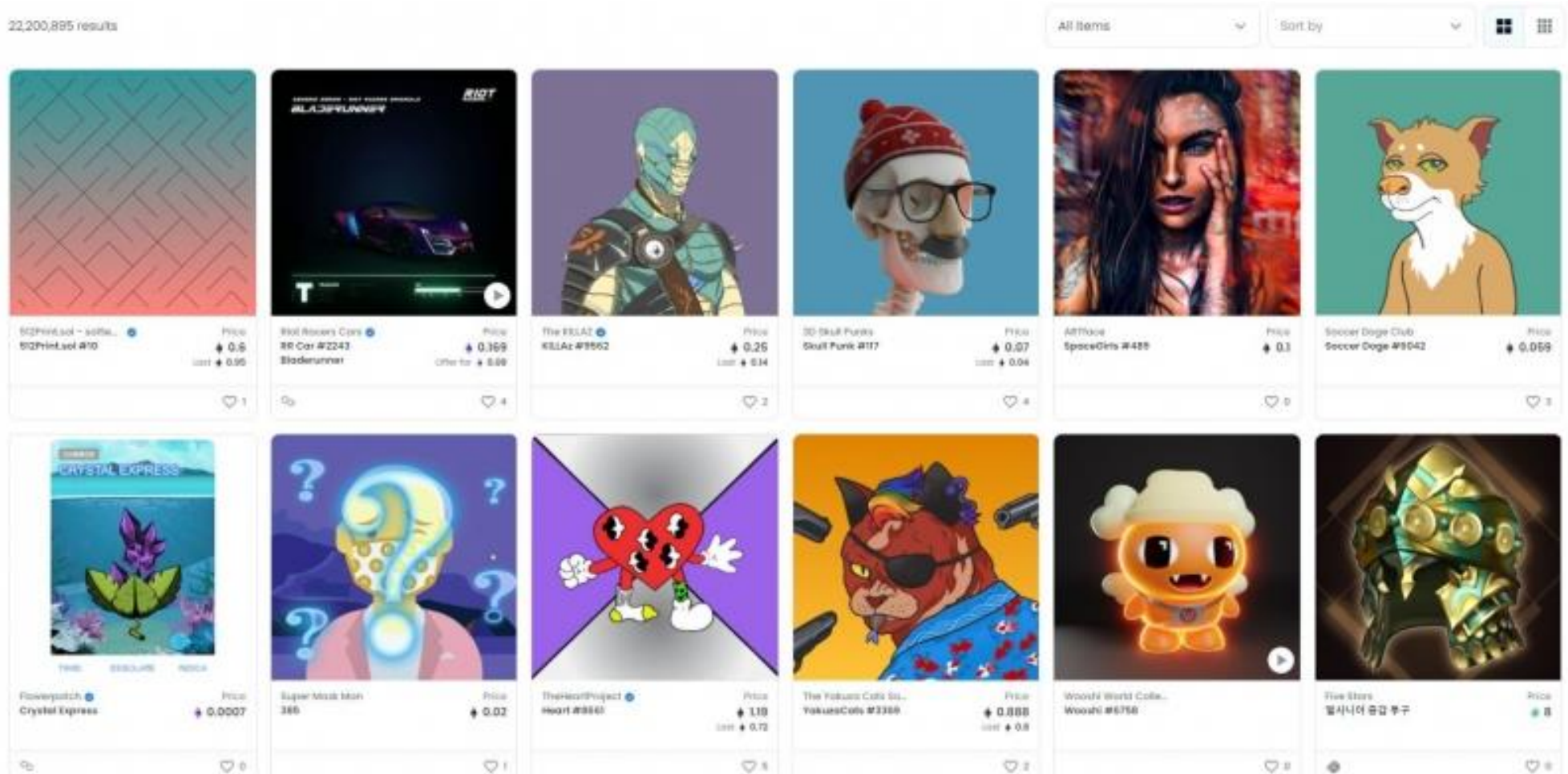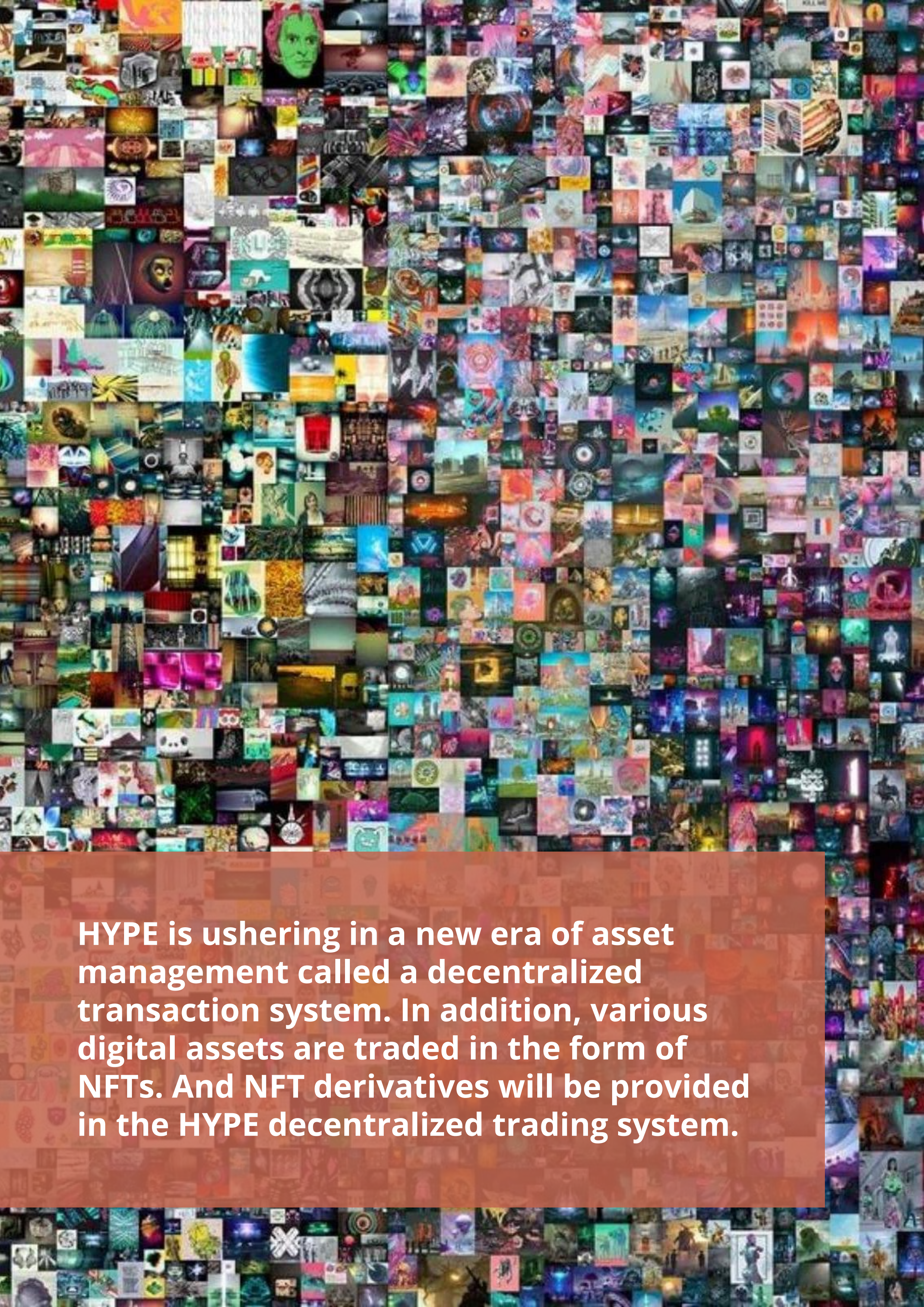
Market Status(NFT)

NFTs were first known in the gaming arena. In 2017, a blockchain + NFT game called 'Crypto Kitty' became popular. It looks like a simple cat card game, but each card is made of NFT, so it is rare and irreplaceable. As this concept becomes popular, attempts are being made in the game industry to provide users with the added value of game fun and monetization by combining 'NFT items'. In a completely virtual metaverse world, there is a 'sandbox'-like game where all elements, including real estate, are NFTized.

Following games, the field that opened the 'flower' of the NFT market is digital art. In the past, digital works were difficult to be recognized for their value due to the limitation of easy copying, but the story has changed with the advent of NFTs. Even if hundreds or thousands of copies are widespread on the internet, anyone who can trade with real value can narrow the linked NFTs down to one owner (or multiple, NFT ownership can be divided into n).

Of course, not all NFT works are sold at high prices. According to Nonfungible.com, more than half of NFT works are under $1,000. However, the case of Beeple and Grimes has significant implications in that it heralded the arrival of an era in which digital works can be recognized as having the same value as the real thing.

Opensea Market place

HYPE is ushering in a new era of asset management called a decentralized transaction system. In addition, various digital assets are traded in the form of NFTs. And NFT derivatives will be provided in the HYPE decentralized trading system.

HYPE DEX Service

For
User
Platform

The initial launch of the HYPE platform is via web/app. This decision was made to drive participation in the existing Exchange/Crypto community. The goal is to provide sufficient incentives for existing community members to continue to engage new people in the DEX space.

The UI/UX part of the platform/service is not new, so I decided to stick with the most basic features and layout of the web/app.

Dashboard	Staking	Deposit / Withdrawal	Swap

Types and Components of a
Decentralized Exchange

01 Customer's transaction profit and safety as the best value (Stable transaction operation)

General exchanges are oriented toward customer service that meets the regulations of the exchange. Therefore, many customers have to learn new policies for each new exchange, and in order to trade, they have to overcome many hurdles to use it. HYPE DEX is a very simplified DEX service created based on customer experience. The general structure of DEX requires both the corresponding token and mainnet coin in the form of LP token for token transaction, but HYPE DEX can be operated with only the desired token in all transactions except for gas fee. On this stability basis, tokens to be used for transactions can be operated separately while using the staking service, and by doing so, higher profitability asset management is possible. In addition to convenient transactions, customers can get high rewards through additional services.

02 Staking Feature for Boosting Customer's Profitability (Staking Booster)

HYPE contains the concept of Mintable Token, which distributes tokens per transaction lock. Although common Mintable Tokens are related to Pool Rewards, they are very limited. In other words, the general Mintable token is not a concept to compensate for the pool reward gradually more, but rather the concept of paying the insufficient tokens for free.

HYPE was created for the purpose of accelerating the payment of Pool Rewards with Minting Token. In other words, it is not an inevitable choice to simply match rewards, but it is characterized by being used as a tool to pay out rewards more structured and more quickly.

03 NFT Staking Service

Most staking services target virtual asset tokens. However, HYPE also provides staking services for NFT assets, a new asset service.
The NFT asset service is calculated by calculating the reward for staking with the market transaction price and circulating royalties and final transaction amount.
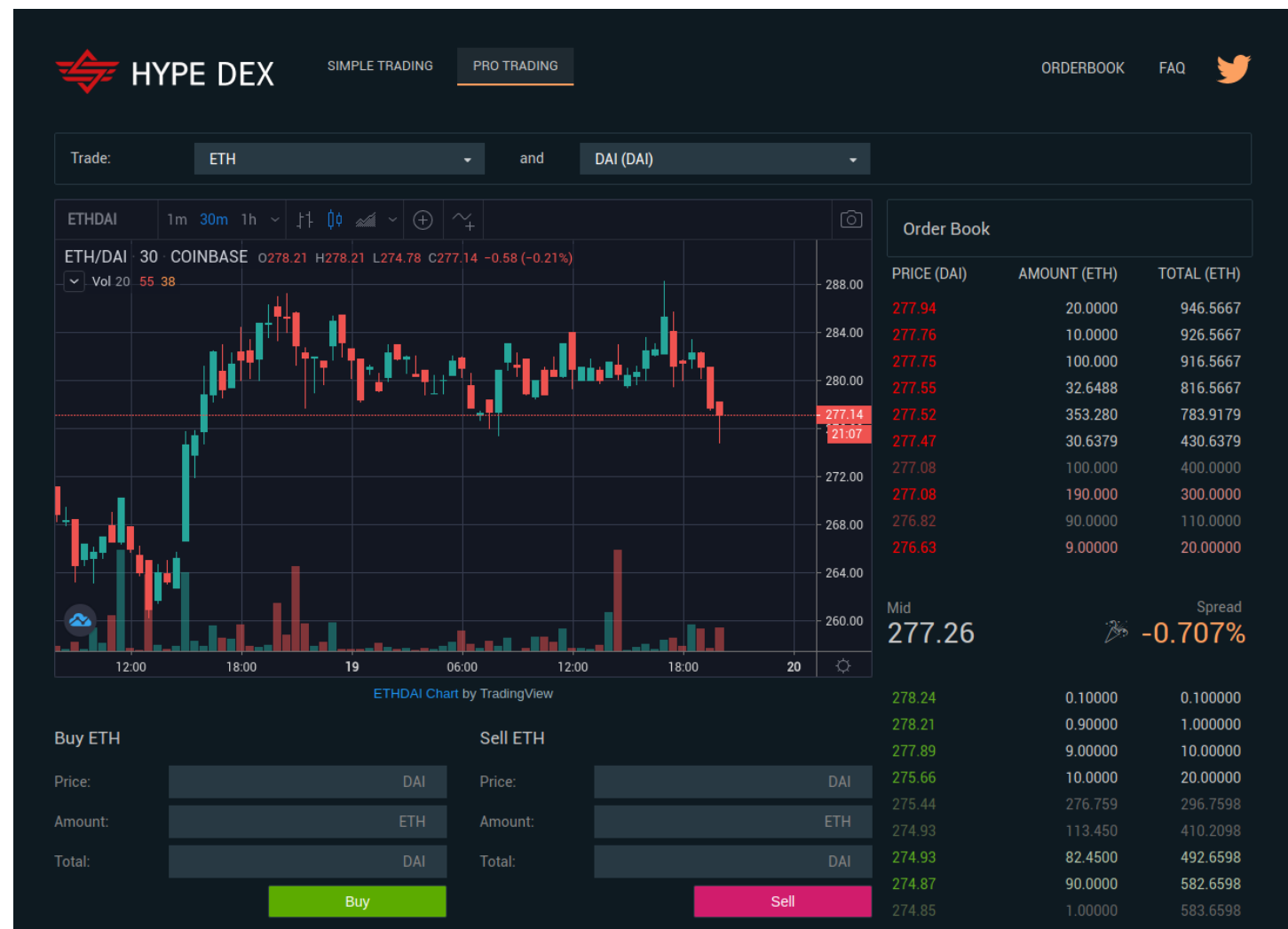
HYPE can distribute, stake and share revenue through offshore NFT markets linked to its own NFT markets. It is also a value competition system that can provide separate rewards by linking the special circumstances of NFT products (match results in the case of sports players).

HYPE DEX Exchange

Exchange System

The basic form of DEX Exchange is Swap Service. However, HYPE DEX follows the general exchange UI/UX like CEX. The configuration is different from the Swap DEX, which requires a pair to be traded. Deposit pairs exist for all transactions, and transactions are possible when this certain size is exceeded. However, when the holding amount goes down below the Deposit Pair, the transaction is automatically stopped and the customer protection system is activated.

HYPE DEX — SIMPLE TRADING · PRO TRADING · ORDERBOOK · FAQ

Trade: ETH and DAI (DAI)

ETHDAI 1m 30m 1h ETH/DAI 30 COINBASE O278.21 H278.21 L274.78 C277.14 -0.58 (-0.21%)
Vol 20 55 38

Order Book

PRICE (DAI)	AMOUNT (ETH)	TOTAL (ETH)
277.94	20.0000	946.5667
277.76	10.0000	926.5667
277.75	100.000	916.5667
277.55	32.6488	816.5667
277.52	353.280	783.9179
277.47	30.6379	430.6379
277.08	100.000	400.0000
277.08	190.000	300.0000
276.82	90.0000	110.0000
276.63	9.00000	20.00000

Mid 277.26   Spread -0.707%

278.24	0.10000	0.100000
278.21	0.90000	1.000000
277.89	9.00000	10.00000
275.66	10.0000	20.00000
275.44	276.759	296.7598
274.93	113.450	410.2098
274.93	82.4500	492.6598
274.87	90.0000	582.6598
274.85	1.00000	583.6598

Buy ETH
Price: DAI
Amount: ETH
Total: DAI
Buy

Sell ETH
Price: DAI
Amount: ETH
Total: DAI
Sell

ETHDAI Chart by TradingView

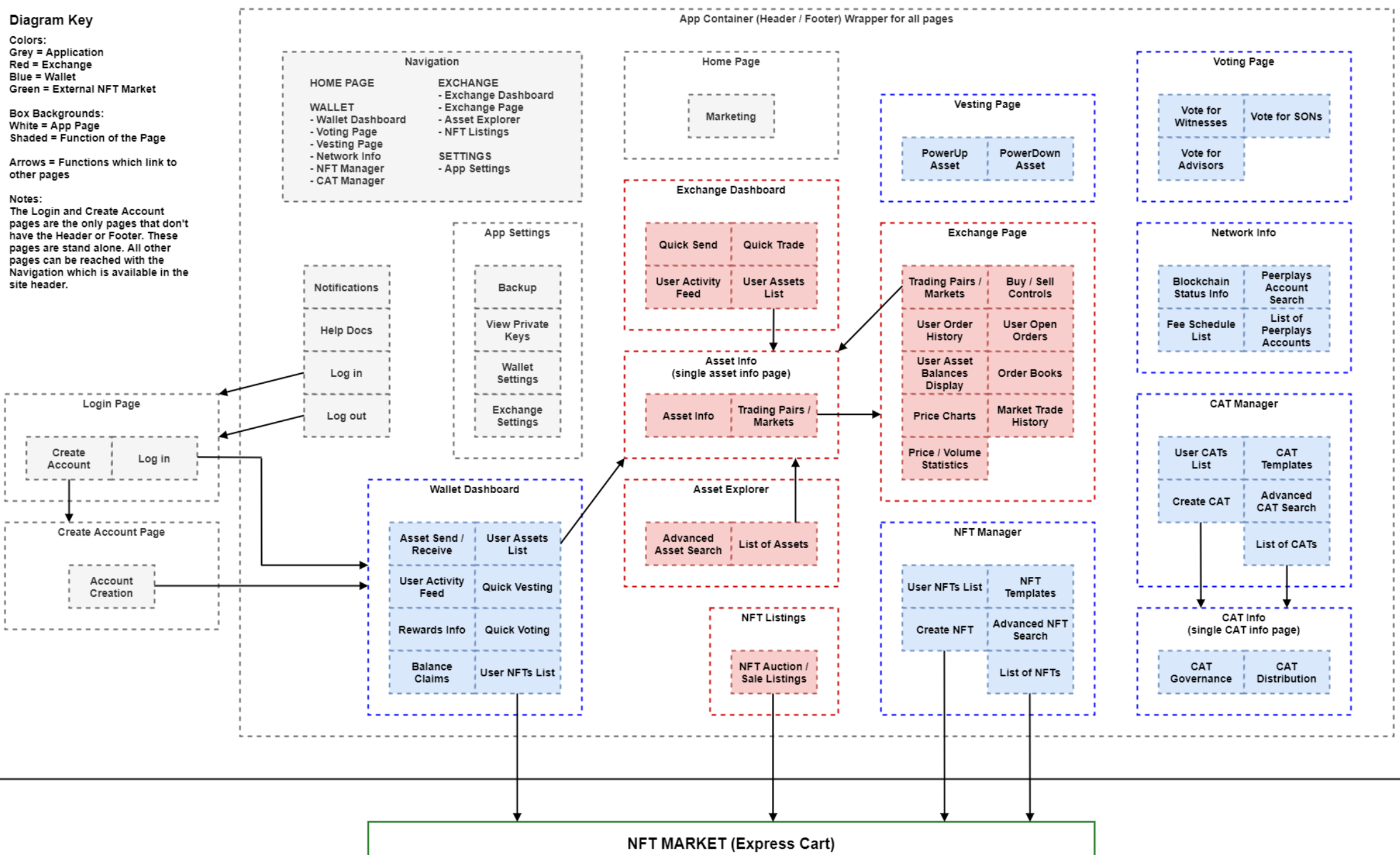## Peerplays Dex Application High-Level Overview

Diagram Key

Colors:
Grey = Application
Red = Exchange
Blue = Wallet
Green = External NFT Market

Box Backgrounds:
White = App Page
Shaded = Function of the Page

Arrows = Functions which link to other pages

Notes:
The Login and Create Account pages are the only pages that don't have the Header or Footer. These pages are stand alone. All other pages can be reached with the Navigation which is available in the site header.

App Container (Header / Footer) Wrapper for all pages

Navigation
HOME PAGE
WALLET
- Wallet Dashboard
- Voting Page
- Vesting Page
- Network Info
- NFT Manager
- CAT Manager

EXCHANGE
- Exchange Dashboard
- Exchange Page
- Asset Explorer
- NFT Listings

SETTINGS
- App Settings

Home Page — Marketing

Vesting Page — PowerUp Asset, PowerDown Asset

Voting Page — Vote for Witnesses, Vote for SONs, Vote for Advisors

App Settings — Notifications, Help Docs, Log in, Log out, Backup, View Private Keys, Wallet Settings, Exchange Settings

Exchange Dashboard — Quick Send, Quick Trade, User Activity Feed, User Assets List

Exchange Page — Trading Pairs / Markets, Buy / Sell Controls, User Order History, User Open Orders, User Asset Balances Display, Order Books, Price Charts, Market Trade History, Price / Volume Statistics

Network Info — Blockchain Status Info, Peerplays Account Search, Fee Schedule List, List of Peerplays Accounts

Login Page — Create Account, Log in

Create Account Page — Account Creation

Asset Info (single asset info page) — Asset Info, Trading Pairs / Markets

Asset Explorer — Advanced Asset Search, List of Assets

CAT Manager — User CATs List, CAT Templates, Create CAT, Advanced CAT Search, List of CATs

Wallet Dashboard — Asset Send / Receive, User Assets List, User Activity Feed, Quick Vesting, Rewards Info, Quick Voting, Balance Claims, User NFTs List

NFT Listings — NFT Auction / Sale Listings

NFT Manager — User NFTs List, NFT Templates, Create NFT, Advanced NFT Search, List of NFTs

CAT Info (single CAT info page) — CAT Governance, CAT Distribution

NFT MARKET (Express Cart)

PLATFORM ECO SYSTEM

HYPE Staking System

- Organized around the tokens most used by customers
- For Transaction FEE, reward platform users with airdrop
- Set the Staking Boosting period to pay additional bonuses until a specific date
- Liquidity supply for Listing Token (designated by agreement between the foundation and users)
- Limited sales with a limit set for event products

The staking service is one of the services of decentralized finance that guarantees customers' virtual assets most reliably and can generate profits. Its stability and profitability have been proven in many staking services that appeared in 2020. Among them, we start the DEX Staking Service from products with high stability. The booster payment rate receives additional acceleration services from the HYPE Pair of HYPE DEX.
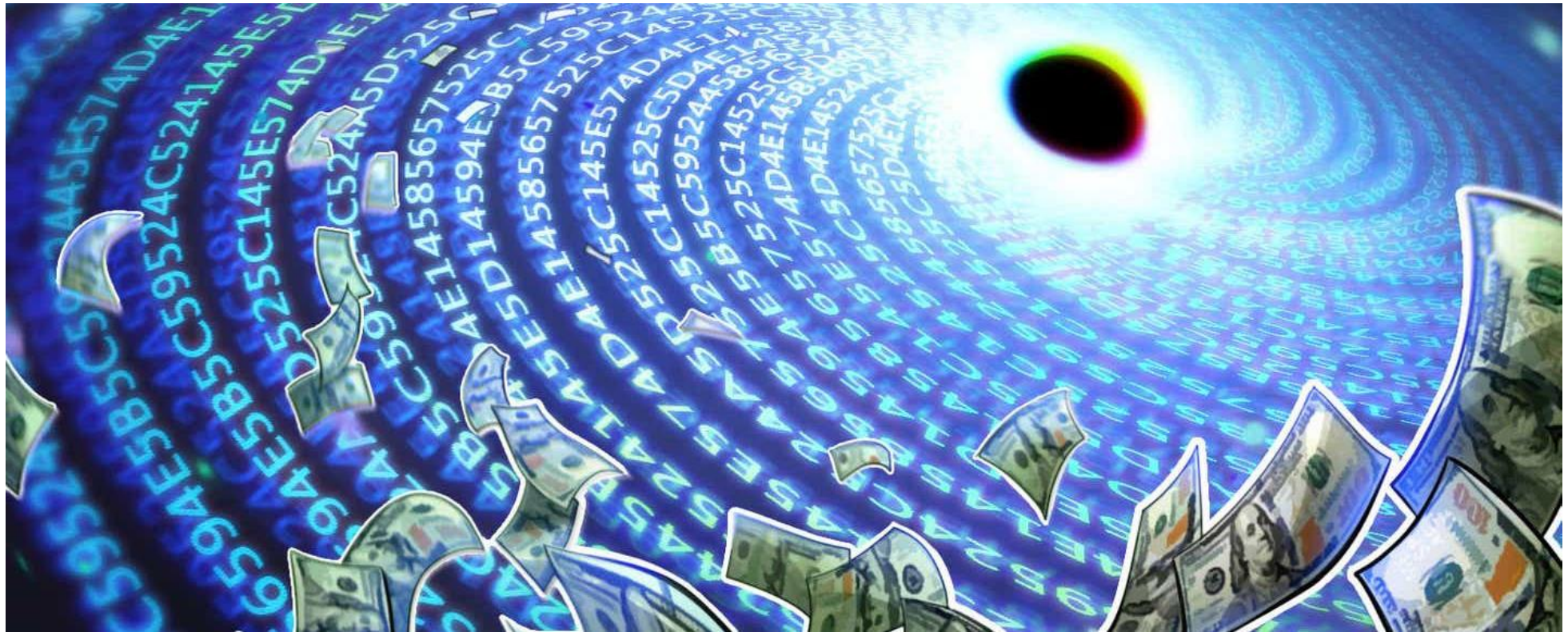
Usage example : LP Token Pool

UNISWAP

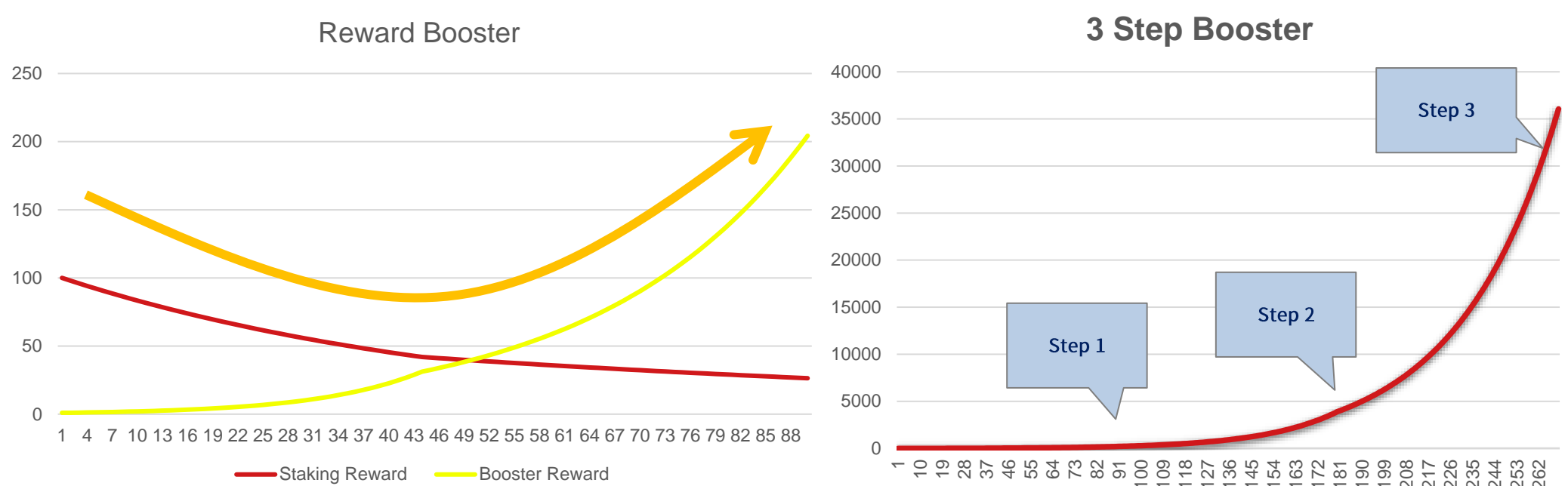Boost Rate 30%

USDT(x1), USDC(x1), WBTC(x1)
, ETH(x1), UNI(x1)

sushiswap

Boost Rate 15%

ETH(x1), WBTC(x1), USDC(x1)
, USDT(x1)

PLATFORM ECO SYSTEM

HYPE staking and reward system

Reward Booster

Staking Reward — Booster Reward

3 Step Booster

Step 1
Step 2
Step 3

The reward that can be received from the Staking Service is inevitably reduced as the number of participants in the Staking Pool increases with the participation of customers. Therefore, in HYPE Staking, a separate Booster reward has been added.

The booster reward gradually increases in quantity, and the quantity increases additionally from the point when the staking pool reward decreases sharply. Thus, when the boosting period comes to an end, it rises to the maximum and can maintain a high reward even at the end of the campaign period.

Booster Service will be operated in three stages. Each stage takes about 90 days, and it takes 270 days to go to the final stage 3. When all these periods are over, the HYPE Staking Service will all end and will be reorganized into a new Token Staking Service service.

PLATFORM Activation Flow

PLAY TO EARN — Token Market → (chart)

PLAY TO EARN — NFT Trade Reward ↓ NFT

PLAY TO EARN — Token Liquidity Reward → DEX

Chart — Market to DEX ↓ DEX

NFT — NFT Staking reward → DEX

HYPE acquired through DAPP can be staked through the DEX service or purchased new NFT works through the NFT market. And the way HYPE DEX staking is designed to look similar to the general exchange staking service. However, the actual compensation service is based on the additional acceleration service separately from the exchange staking. The end result is consistently high profitability.
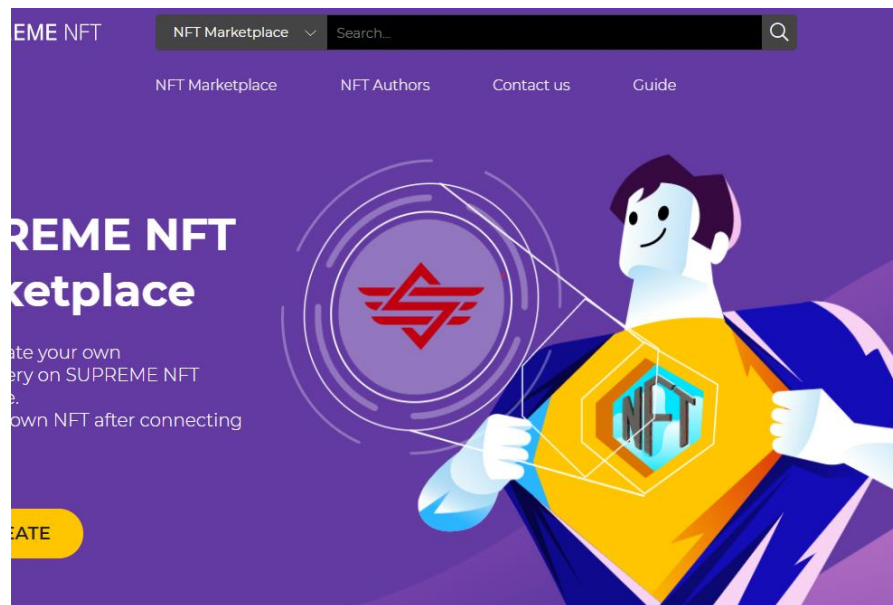

Holders Activation

Additional Minting Token

Minting Reward

Customer Reward Booster

Staking

HYPE DEX

Staking to Backend

UNISWAP / SUSHI SWAP

Mobile UI/UX Flexible Interface

Token staking

SINGLE CRYPTO

Transaction Using an Exchange

Exchange Trade Service

HYPE NFT

Unique
Staking
Reward

HYPE NFT Marketplace is a proprietary NFT platform created under an exclusive agreement on global copyrights. Therefore, it has an exclusive effect on the product.
And a more unique advantage is that staking products are sold as NFTs, and on the contrary, it is designed to make high profits by staking NFT products. Although this concept has been introduced in some NFT services, we can confidently say that HYPE is the one built with the most structurally fair design.

01 Configure and integrate your own NFT marketplace

HYPE's exclusive images and videos are provided through contracts with partners. We can help distribute exclusive works in the current market. However, we do not simply sell NFT products, but provide cross-service between NFT products and DEX products. In other words, you can receive protection services such as staking by linking NFT products with a separate rental service, and you can also sell DEX products as NFT products. Through these services, it has been built as a complex space where various financial products can be used, rather than a marketplace for simple purchases and sales.

02 Staking various NFTs.
NFT assets can be used like financial instruments.

In the NFT market, platforms that provide staking services are slowly emerging. However, the staking service provided by HYPE NFT is not based on simple storage and interest. NFT is not just a digital asset, but a unit of blockchain connected with virtual assets. We are going to focus on this and construct NFT tokens (products) as virtual assets such as DEX services. The difference in this perspective is that unlike other services that receive simple fixed APY, the additional reward algorithm works on the social relations of the actual NFT product. For example, if a picture of a sports star is stored as NFT, an additional reward is provided when the sports star performs well. This makes NFT products a very valuable and fun game.
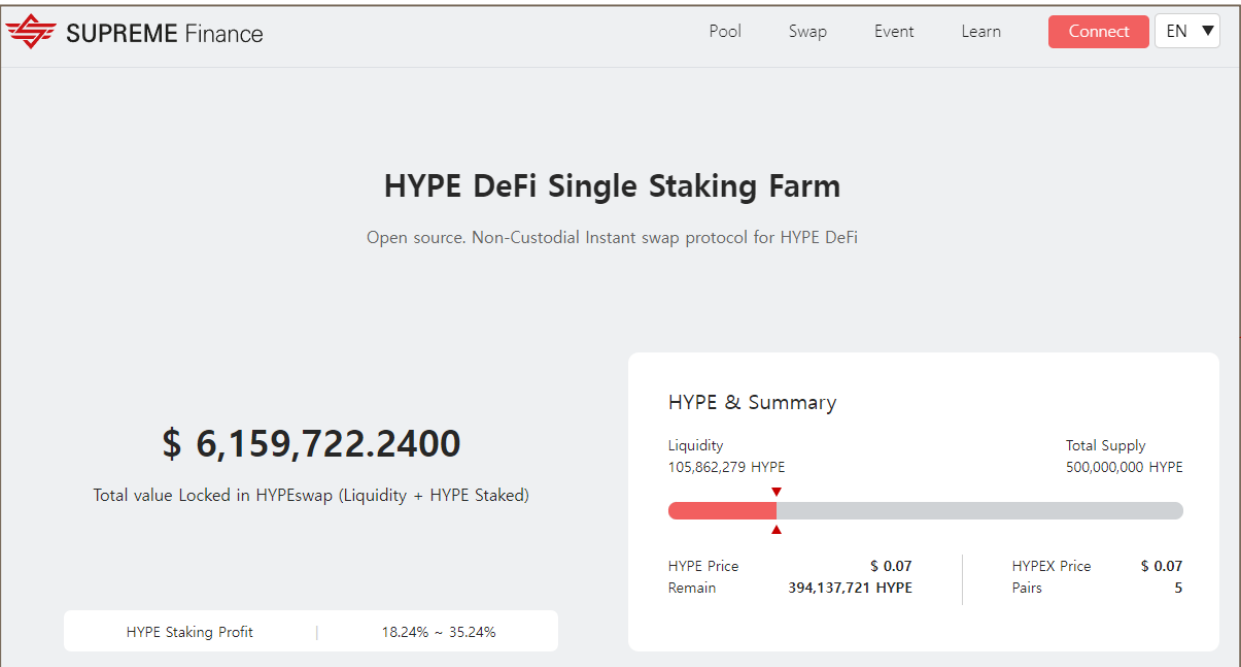
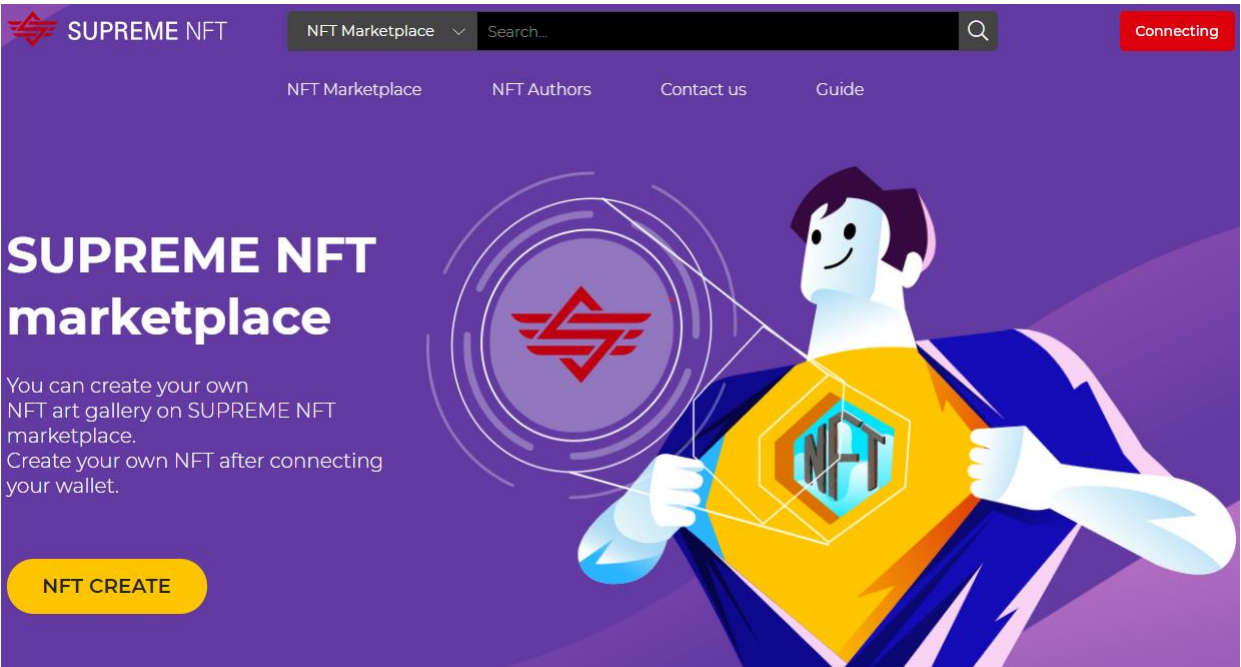## 03 Trading, staking and various reward systems

Rewards in the NFT market are determined by trades and royalties. And DEX service is determined by APY according to transaction profits such as deposits and withdrawals according to liquidity supply. So we have a very simple reward system.
HYPE attempts a new dynamic reward system by mixing these simple market reward systems. Staking for NFT products stores value as DEX and maintains the default APY, but provides additional rewards as bonuses reflecting the social interest and value of NFT products. As a service with a concept different from simple rewards, it will provide customers with the fun of receiving rewards from various points as if they were playing a game.

NFT Market Activation Flow

Staking booster reward

NFT Product for DEX Sevice
DEX service as NFT product

NFT booster Reward

Payment of royalties for transactions
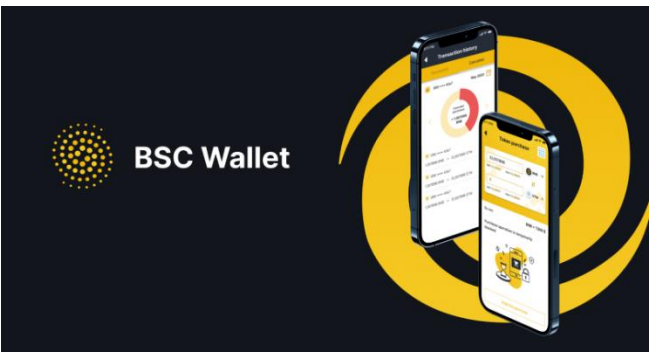(Pay up to level 5)

Separate Bonus for Staking NFTs

Additional compensation for the social
value of NFT products

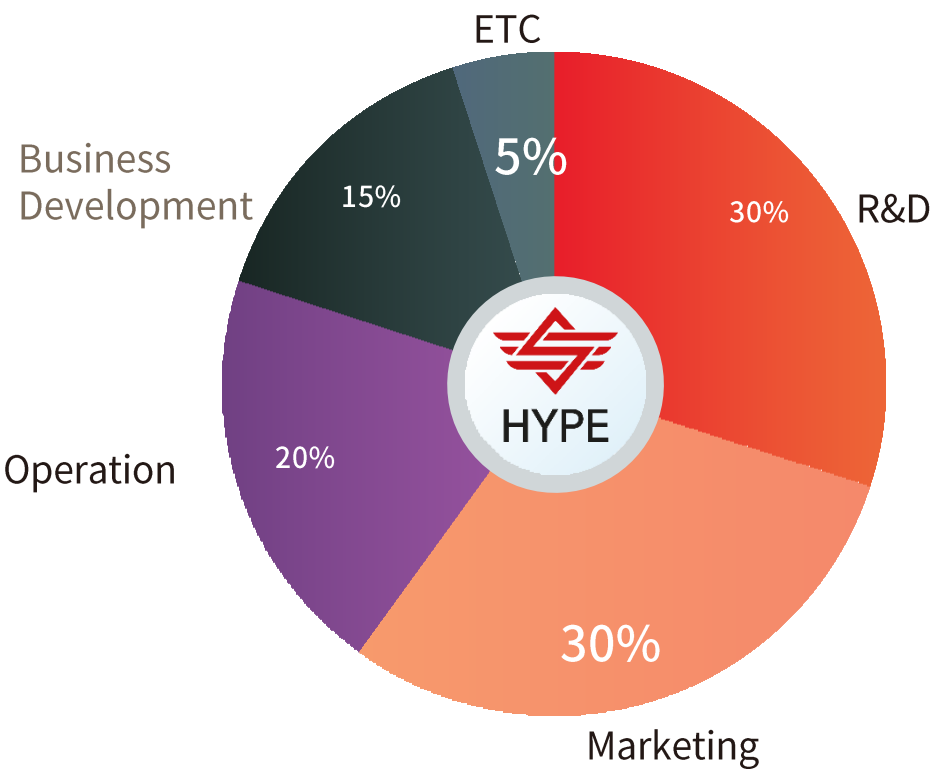Network sales through connection with
external open markets

Promotion and sales using external markets

TOKEN SUPPLY & ALLOCATION

HYPE is a token developed based on the BSC Chain. Specific Token SPEC is as follows. Except for sales or block transactions other than normal and sold quantities, they are burned sequentially.

Total number of tokens	500,000,000 HYPE
Token available	500,000,000 HYPE
Nominal price	0.1 USDT
Emission rate	No Further tokens will be created
private sale	10% (Bonus up to 30%)
Public Sale	20% (pre-sale)
Soft cap	BTC 10
Hard cap	BTC 100
Token format	BSC Chain
Currency Accepted	BNB, ETH, BTC

ETC

Business
Development

R&D

15%

5%

30%

HYPE

Operation

20%

30%

Marketing

TOKEN SUPPLY & ALLOCATION

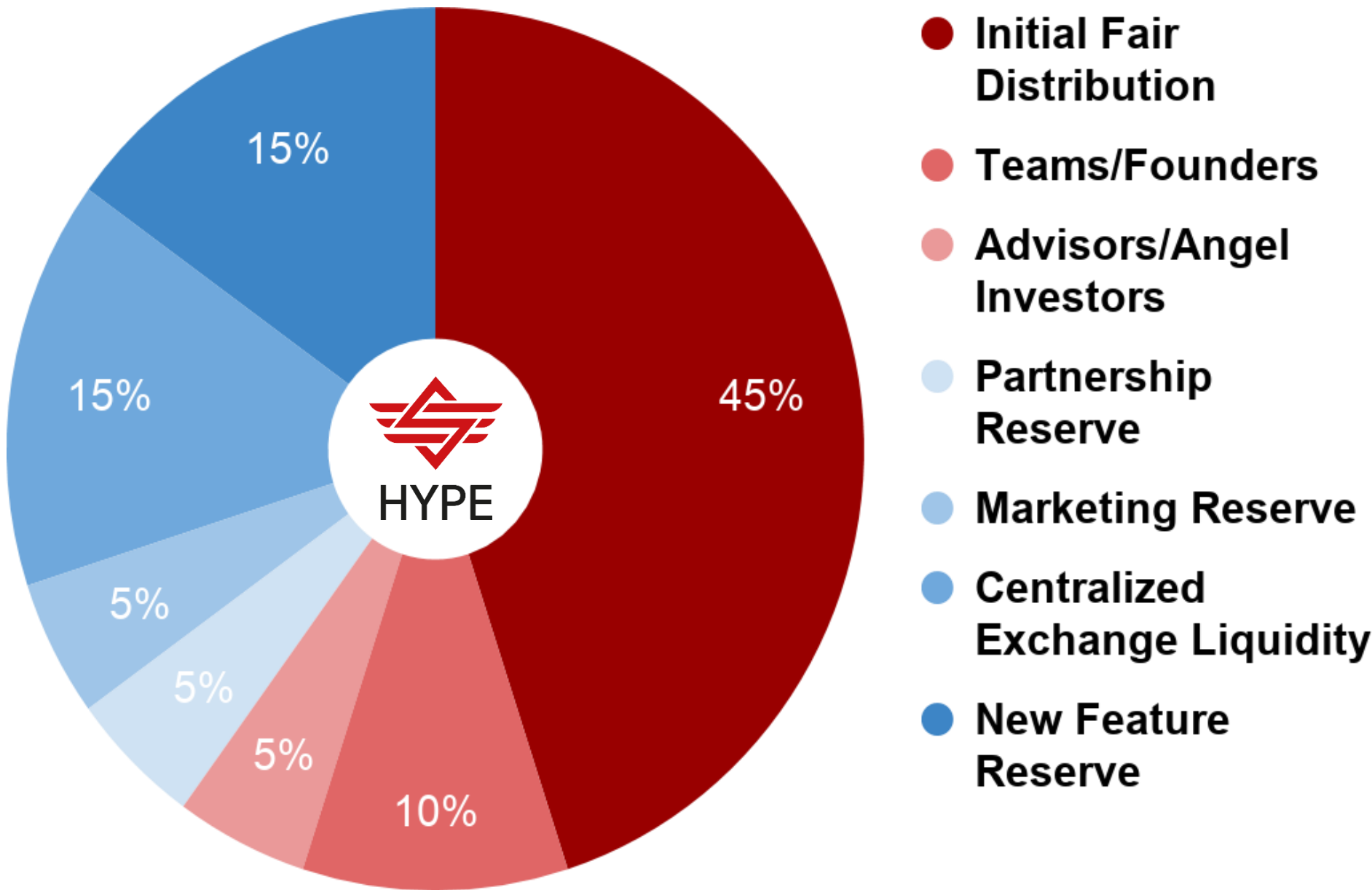Initial Booster Distribution: 15% (each 1,2,3 Booster)

Team/Founders: 10%

Advisors/Angel Investors (Friends/Family): 5%

Partnership Reserve: 5%

Marketing Reserve: 5%

New Feature Reserve: 15%

Centralized Exchange Liquidity Reserve: 15%

- Initial Fair Distribution
- Teams/Founders
- Advisors/Angel Investors
- Partnership Reserve
- Marketing Reserve
- Centralized Exchange Liquidity
- New Feature Reserve

Governance Token

It was decided to have a centralized team behind the project to better handle the project requirements, shape the general project direction and facilitate the development of some DApps for the protocol.

After observing the chaos that arises from the first day of starting a project, full on-chain governance enables many possibilities of inefficiencies in development, such as attack vectors, economic exploits. And the possibility of programming elements that depend on the protocol's network traffic, in turn, require many forks of the network.

Necessary and rapid reconciliation, where decisions can be made between groups of 5-10 people in minutes with full on-chain governance, can take days with on-chain governance voting.
Let's make it clear. Our goal is to reach full decentralization through community governance. However, we are also realists and did a risk/benefit assessment to determine that the protocol and its community should be mature enough to justify implementing on-chain governance from the start of the project. We look forward to implementing a fully decentralized community governance system and managing the protocol in the near future.
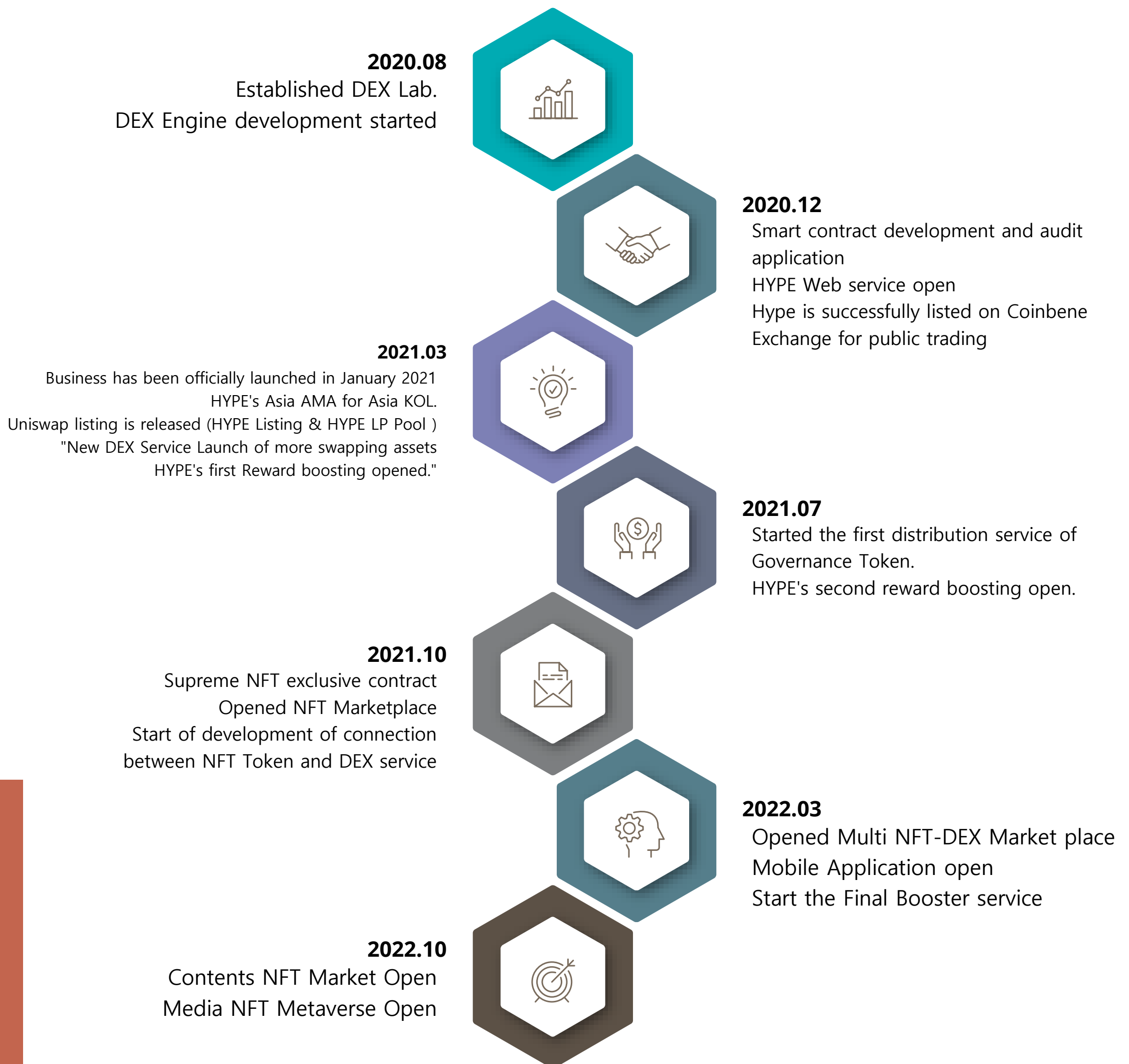
Governance Token
(HYPEX)

One-way 1:1 (HYPEX to HYPE) swaps via the Supreme platform via on-chain escrow until token distribution events for governance tokens.

(HYPEX can only be obtained by participating in the Initial Fair Distribution)

Note: All unused reserves prior to on-chain community governance will either be burned or injected into the pool according to community governance. There will be a vote to determine the appropriate allocation of reserve tokens for the growth of the ecosystem. All tokens that are burned or reallocated will be publicly announced via social channels at least 24 hours prior to execution.

ROAD MAP

HYPE is a DEX & NFT service launched in Singapore. It is a unique service that puts the NFT marketplace on top of DEX decentralized service. Finally, we are continuously improving our DEX services for the Global Contents NFT service.

2020.08
Established DEX Lab.
DEX Engine development started

2020.12
Smart contract development and audit application
HYPE Web service open
Hype is successfully listed on Coinbene Exchange for public trading

2021.03
Business has been officially launched in January 2021
HYPE's Asia AMA for Asia KOL.
Uniswap listing is released (HYPE Listing & HYPE LP Pool)
"New DEX Service Launch of more swapping assets
HYPE's first Reward boosting opened."

2021.07
Started the first distribution service of Governance Token.
HYPE's second reward boosting open.

2021.10
Supreme NFT exclusive contract
Opened NFT Marketplace
Start of development of connection between NFT Token and DEX service

2022.03
Opened Multi NFT-DEX Market place
Mobile Application open
Start the Final Booster service

2022.10
Contents NFT Market Open
Media NFT Metaverse Open

ROAD MAP

2023.01
DEX 1.0 Exchange Open
DEX 1.0 Technical partnership
with NASDAQ

2023.04
DEX Mobile Service scheduled to open
DEX Wallet Service scheduled to open

2023.09
HYPE DEX 2.0 scheduled to open
DEX 2.0 support for WEB 3.0

2024.01
Evolution to Multi chain DEX
Scheduled to open a new dedicated
wallet service

Market Promotion

We are continuously increasing the number of holders by conducting various liquidity promotions and AMAs for the East Asian and UK markets.

We signed an exclusive contract with a global entertainment company with excellent IP to revitalize the NFT market. We are also developing and promoting various NFT products.

We have built a live chain network to provide advice on DEX products and NFT services and market revitalization consulting. This provides holders with preferential services such as private clubs, that is, differentiated rewards and information.

Hassan Ibrahim (CEO)

Message & Profile

To open a Cryptocurrency financial service with the best marketability, we have recruited various talents and laid the foundation for financial services for virtual assets. As a finance professional, I develop my business with a variety of connections in the UK, Dubai and across Asia. Our HYPE service is easy and simple, but it is the most efficient and customer-oriented service that boasts the highest compensation service. In particular, cooperation between NFTs and financial services will be our most powerful weapon. We will do our best until it becomes a service that is continuously stabilized and represents a part of the market. Thank you to all our customers.

- Supreme Finance CEO (2020~)
- AVIVA Programme Manager
- JH Fin Tech Consultants Ltd Director
- CoinBene Europe COO

HYPE Team

Jon Whitehead

CMO

Pedersen & Partners Manager
SES Managing Director
Robert Walters Country manager
Harvard Business school (Leading & Finance

PHAM MINH TRIET

Marketing Strategist

He is active in Vietnam as an expert in various financial services and legal services. He is an expert in analyzing virtual assets, finance, and even legal parts and using them for marketing.

- SOLCOMS VIETNAM CEO
- FE CREDIT - UNIT HEAD OF CUSTOMER SERVICE
- TRUE MONEY - DIGITAL MARKETING MANAGER

PHAN THANH QUYEN

Legal Advisor

GOLD LAW COMPANY MANAGING DIRECTOR
ATTORNEY AT LAW
HO CHI MINH UNIVERSITY OF LAW

HYPE Team

Kevin McLaughlin

CCO (Contents / System Architecture)

Project Design, Architectural Professional with 23+ experience.

- Supreme Finance CCO
- First Point Group Commercial Director
- Atomic Idea Singapore CCO.
- Networkers International Head of Commercial
- Spring Technology Senior customer manager

Srian Leanage

CSO

IT Solution expert & 20 years at IT Director

- Supreme Finance CSO
- CoinBene UK CSO
- Golden Pacific Vietnam, CSO
- HP Sales certified (Business License)
- Eurolaser International Director

HYPE
Team

ANH LE

Asia Marketing Advisor

Bought her first Bitcoin since 2016, with knowledge gained from years living in UK , Anh has been actively involved in crypto space, organizing 11 events across Southeast Asia, covered the most number of mainstream PR & KOLs in Vietnam. Her mission is to bridge internationals with local communities.

Ismail Malik

Marketing Advisor

Experts who can provide leadership and strategic direction to support service-oriented and cost-effective activities related to sourcing, contracting, eMoney, tokenized credit services, and DeFi decentralized finance. He is designing a disruptive, decentralized approach to innovation for rapid growth, building connections with local players, enabling stronger, deeper distribution networks that enable fast tracking onboarding/user activation.

HYPE Team

YanJiang

Asia Marketing Chief

- CoinSuper Director & Business Development
- CoinTiger Marketing Director
- Coinbene Global BD Director
- BCEX BD Director
- Xi'an International Studies University

Antoh Tony

Middle Asia Marketing

- Founder of Angel Investing, Startup & Executive Advisory
- Manager of Top Tier Impact
- Labs Publicity Group. Technical reviews, Guerrilla marketing
- University of Pennsylvania - The Wharton School

MATTHEW MOREA

East USA Marketing

- HYPE Marketting, New York, United States
- Carmaven CEO
- Senier Sales Rep. Central Ave Chrysler

HYPE Team

ANASTASIA LACHMANN

West USA Marketing

- Real Estate Investor and Entrepreneur/Crypto Enthusiast 2018-Current
- Manager of Administrative Office/ Private Insurance Representative/ Company Trainer, HDI Insurance Karlsruhe. 2012- Current
- Humanitarian Global Volunteer for ADRA 2011-2012
- Educational Department Assistant/ Elementary Sector Selbach, Gaggenau

ITO SHOWICHI

Local Advisor(Japan)

- Global tour in Japan
- MASATO Corporation
- NIHOGN University Law Course

NISHIKAWA

Local Advisor(Japan)

- GOYO Corporation
- CHIBA University Business Administration

Partners

Huobi Global

PANONY

tokenbank

AIRDROP GAZUA

BLOCKACE

Blockchain Labs

APROBIT

CoinNess.com

LK convergence

Blockchain Times

chainiz

STABILIZE

LBANK

POLARBEAR SOFT

BITMIC

BKEX

SushiSwap

BISKIT

UNISWAP

STARin TV entertainment

MONO JAPAN

WHONEED

DEEP DIVE

GLOBAL PLASTIC GROUP

carnin

#LEMO

AURIC NETWORK

ATOMIC IDEA

The Korea Economic Daily

DIIANT

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